



Clear Creek Education Foundation

Board of Directors' Meeting • Large Staff Development Room 8:00 AM

CLEAR CREEK
EDUCATION FOUNDATION

July 21, 2010

Minutes

Board attendees: Joe Barlow, Kathy Dooley, Lisa Holbrook, Jamieson Mackay, Dinah Matthews, Joan McKinney, Santiago Mendoza, Scott Rainey and Rick Wade

Ex Officio attendees: Dr. Steven Ebell and Dr. Greg Smith

Senior Advisory Council attendees: Janet Brown

Call to Order

The meeting called to order by Lisa Holbrook, 2010 Chairman at 8:10 AM. A quorum was not present. Dinah Matthews, Secretary, was present.

Approval of Minutes

The Executive Committee Report was reviewed.

The Chairman's Report was provided on the back of the agenda.

The minutes from the June 16 Board of Directors' meeting will be approved at the August meeting.

Superintendent's Report

There will be no tax increase for 2010-2011 - Board of Trustee members have proposed a tax rate of \$1.04 for maintenance and operations and a debt rate of 32 cents for a total of \$1.36 per \$100 in property value.

The budget deficit for the upcoming school year is projected to be in the neighborhood of \$3.34 million. To offset the deficit, money will be transferred from the capital fund which impacts purchases on items such as furniture, carpet and HVAC as well as savings.

Due to the Texas Attorney General's ruling on the state minimum salary schedule, CCISD will be giving teachers and staff a 1% (percent) salary increase. This will cost CCISD \$2 million.

Currently Jim Pitts, Chairman of the Appropriations Committee for the Texas House of Representatives, is projecting at least an \$18 billion deficit for the state. School districts may face an effort by Texas lawmakers during the 2011 Texas Legislative Session to force them to use their fund balances, also known as rainy day funds, to offset the amount of money the state must contribute to the public school budget for 2012-2013.

The Houston Chronicle's Rick Casey has published a series of articles as it relates to the TAKs and the Texas Projection Measure. Calling attention to a system that allows individual students who have failed a component of one of the TAKs test to be projected to improve during the next round of testing and simultaneously allow the campus to not be negatively affected is of concern. CCISD's exemplary results

were helped in the areas of science and math in particular sub-groups. Currently the numbers are being crunched to determine the raw scores of the forty (40) campuses without TPM in the equation. Preliminary results are very promising. Of note is (a) there is no sub-group for Asian students and (b) if a student is economically disadvantaged (ED), they are counted twice in the TAKs calculations - once in the ED sub-group and again in their ethnic sub-group.

Due to the resignation of trustee Stuart Stromeyer, a new member will be appointed by the remaining trustees through May 2011. An election will be held to fill the position for the following year that concludes May 2012. The seat (District 4) will once again be open for election for a three year term ending May 2015. Letters of interest and resumes should be received by Monday, July 26.

The district is urging the foundation to hire an Executive Director in lieu of the vacancy created by Angela's departure. If an Executive Director is hired, CCISD will supply administrative support through the office of Public Information. A description of responsibilities and duties was provided as well as a list of mutual commitments and understanding. The officers (executive committee) and committee chairmen agreed to pursue this position. A motion will be brought before the Board of Directors for approval. The description of the Coordinator Position currently on the CCISD employment section of the Web site will be put on hold. The position for the Executive Director will not be posted but instead the foundation would seek qualified candidates.

Foundation Report

The United Space Alliance grant for \$5,000.00 has been submitted. A grant for \$25,000.00 has been submitted to Markham Vineyards for their annual Mark of Distinction program. If awarded, monies would be used to offset tuition costs for Clear Horizons Early College High School.

The Fashion Show student collage has been mailed to all sponsors.

There is still one more spot available for the New Teacher's Luncheon on Friday, August 13 at South Shore Harbour at 11:00 AM. The event is sponsored by the Clear Lake Area Chamber of Commerce.

All but nine (9) of the student scholarships have been disbursed.

Board Development

The committee will be meeting on August 4 to select gala honorees.

The committee will be meeting in September to nominate eligible members for the board of directors and recommend officers for 2011.

Community Outreach

The Web site is being updated with current information as it relates to upcoming events.

A second edition of the foundation e-newsletter, The Cornerstone, is in the works.

Finance

All finance information will be addressed at the August meeting where a quorum is needed for at least two motions.

Fundraising

Both online and offline forms are now available for the Annual Campaign.

Gala

- The committee is now filled. Twenty-four (24) committed individuals will be responsible for hosting a fantastic event on Saturday, November 6 at the San Luis Hotel & Resort.
- The next meeting will be held Tuesday, August 3 at the Milk Pail in League City at 6:30 PM.
- The sponsorship packet has been designed and will be distributed at the meeting.
- Over one hundred silent auction item solicitation letters have been mailed.
- Contracts have been signed for the entertainment - Mickey Hobbs Trio and the facility.

Programs

See Executive Committee report that is attached (Attachment A).

Senior Advisory Council

See Executive Committee report that is attached (Attachment A).

Other

Please make note of the next two BOD meetings:

- Wednesday, August 18 - BOD Meeting, 8:00 AM, CCISD Administration Building, Board of Trustees room (new location); and
- Wednesday, September 8 - BOD Meeting, 8:00 AM, Clear Lake Regional Medical Center, 450 Medical Center Boulevard, Suite 420, Webster, TX 77573, Breakfast provided (new date & location).
-

The meeting adjourned at 8:55 AM.

Dinah Matthews
Secretary

Lisa Holbrook
Chairman

ATTACHMENT A

Page 1 of 4

The Clear Creek Education Foundation Executive Committee met on July 14, 2010.

The following items were reviewed:

- The minutes from the June meeting were approved. The financials will be filed for audit.
- The chairman's report was provided on the back of the agenda.
- Superintendent's Report -
 - Lawsuit in reference to SB 2033 was lost. The decision to appeal or accept the ruling is currently being assessed. Over five hundred (500) school districts have a minimum grading policy in effect.
 - The Texas Attorney General (Greg Abbott) issued an opinion favorable to teachers and other employees subject to the state minimum salary schedule. The opinion states that employees who would have received a step increase on a local salary schedule for the 2008-2009 school year if that same schedule were in effect for the upcoming school year will be entitled to that step increase for the 2010-2011 school year. The opinion was issued in response to a request from Commissioner of Education Robert Scott with regard to the effect of the provisions of HB 3646 that was passed during the legislative session in 2009. While the opinion is advisory, it is likely that the Commissioner of Education will follow the rationale of the Attorney General if he is called upon to exercise his authority to rule on matters of school law if a grievance on this issue is appealed to him.
 - The Houston Chronicle's Rick Casey has published a series of articles as it relates to the TAKs and the Texas Projection Measure. Calling attention to a system that allows individual students who have failed a component of one of the TAKs test to be projected to improve during the next round of testing and simultaneously allow the campus to not be negatively affected has created quite a stir. CCISD's exemplary results were helped in the areas of science and math in particular sub-groups. Currently the numbers are being crunched to determine the raw scores of the forty (40) campuses without TPM in the equation. Preliminary results are very promising. Of note is (a) there is no sub-group for Asian students and (b) if a student is economically disadvantaged (ED), they are counted twice in the TAKs calculations - once in the ED sub-group and again in their ethnic sub-group.
 - The district is urging the foundation to hire an Executive Director in lieu of the vacancy created by Angela's departure. If an Executive Director is hired, CCISD will supply administrative support through the office of Public Information. A description of responsibilities and duties was provided as well as a list of mutual commitments and understanding. A motion will be brought before the Board of Directors for approval at the July 21 meeting. The description of the Coordinator Position currently on the CCISD employment section of the Web site will be put on hold. Those present also agreed that the position for the Executive Director would not be posted but instead the foundation would seek qualified candidates.
- Foundation Report -
 - The deadline for nominations for the four (4) awards given at the annual CCEF gala is August 1. The Board Development committee will meet on

ATTACHMENT A

Page 2 of 4

- August 4 to make selections. Depending on the number of nominations received, past nominees may be considered. An e-mail will be sent to the BOD to encourage additional nominations.
- The audit materials have been given to Langston and Brezina (auditing firm).
- The second half of the Boeing grant will be submitted in the next couple of days. Contact has been made with Lockheed Martin and United Space Alliance to ensure we follow the process to collect the annual grant monies we have received from them in previous years.
- The Fashion Show student collage will be completed and mailed by Friday, July 16 to all sponsors who should receive one. This year the picture will be a small poster-size and will not necessitate frames or personal delivery. Thanks to Jamieson for offering to design and print the poster.
- The promotional items for the New Teacher's Luncheon have been received. The luncheon will be on Friday, August 13 at South Shore Harbour at 11:00 AM and is sponsored by the Clear Lake Area Chamber of Commerce. As a result of our five hundred dollar (500.00) sponsorship we receive two (2) tickets. Thanks to Jamieson for selecting and ordering these items.
- The New Teacher's Expo (sponsored by CCISD) will be on Monday, August 9 from 1:00 - 4:00 PM at Clear Springs High School. Dinah and Lisa will work the booth that has been provided. Others are welcome to join. Jamieson has suggested having one (1) or more grant recipients on hand to display/explain the grant they received from CCEF.
- The New Teacher's Orientation/Luncheon will be on Wednesday, August 11 at Clear Springs High School from 12:00 to 1:00 PM. Joe, Patty, Dinah, Rick and Lisa will represent CCEF.
- We are also co-sponsoring a table to the North Galveston County Chamber of Commerce's "Politically Incorrect Dinner" on Friday, August 6 at South Shore Harbour Country Club, 6:30 PM with CCISD. Patty, Rick and Lisa will be attending. There is space available for two (2) more.
- CCEF brochures (one thousand (1,000.00) total) have been printed and are ready for distribution. Despite her best efforts, Kathy Dooley was unable to actively participate in the recent Clear Creek High School reunion last weekend.
- All but eleven (11) of the scholarships have been disbursed. Once the appropriate paperwork has been received the others will be processed. If not received within the next week, I will be calling the students/families to remind them of their deadlines.
- Patty and Lisa will be planning the VIP reception for our donors in early August.
- The roster and letterhead will be updated with the newest changes to two of our ex-officio positions. Diane Fatora, Clear Creek Community Council of PTAs joins us replacing Svetlana Hanson. Win Weber replaces Bob Davee as one of the two Board of Trustee members.
- Board Development -
 - We will be seeking at least one (1) new board member for 2011. Community Outreach - Requests for nominations (all) have been sent and published in the local newspapers.

ATTACHMENT A

Page 3 of 4

- Finance -
 - The 2009 audit is targeted to be completed between July 31 and August 15.
 - The Finance Committee will be assessing the investment portfolio and making a recommendation to the BOD. CCEF continues to fare well (minimum losses) despite the volatility of the market.
 - Due to the anticipated reduction in federally insured bank balances, the executive committee will be recommending to the BOD, moving the [upcoming] maximum amount (\$100,000.00) to two community banks in our area from our current account at Wells Fargo. The purpose of this move is to place our funds where we as an organization can develop local partnerships and mutually benefit from those partnerships.
- Fundraising -
 - The Annual Giving Campaign will launch once the Web site forms have been updated and placed on the site. There will be two (2) options. An online form that will take a donor directly to the Click and Pledge site and an offline option that will allow the donor to print off the form, complete and mail it to the CCEF PO box.
 - Work continues with the Planned Giving Program being managed by the Senior Advisory Council.
 - Gala plans are on track. The event will be Saturday, November 6 at the San Luis Resort.
- Programs -
 - Seabrook Rotary is working with CCISD for potential funding at Bay Elementary for the Literacy Library project. Both their BOD and Foundation Board must approve the expenditures. Dr. Greg Smith will be their featured speaker at the August 5 membership meeting. A portion of his speech will explain some of the funding challenges that all school districts have faced in recent years as it relates to money that is allocated by the State of Texas.
- Senior Advisory Council -
 - Planned Giving -
 - Identified the components of giving that will be incorporated in marketing materials;
 - Agreed on format of materials;
 - Identified a current CCEF tri-fold brochure that can be modified;
 - Will work with UHCL (Dion McInnis) if needed;
 - Identified target audience as 50+ years of age and consistent donors to CCEF/CCISD;
 - Will be meeting with other board members to continue the implementation;
 - Determine if CCEF has database to target audience;
 - Better understand how Planned Giving fits the overall fundraising efforts of CCEF; and
 - Determine project timing.
 - Award Nominations -
 - Have three candidates via Ralph Parr for either Outstanding Alumni or CCISD Superstar.
 - SAC has submitted Dr. Bill Staples for the George B. Carlisle Award.
 - CCEF Board Member Recommendation
 - Keith Kelly - Plant Manager for TOTAL Petrochemicals.

ATTACHMENT A

Page 4 of 4

- Gary Mossman -
- CCISD Alumni Organization - Janet Brown and her team of volunteers worked hard at the four (4) comprehensive high school graduations handing out brochures to attendees.

Draft